



Booking Behaviour: How do your business travellers compare?

Concur recently partnered with the Global Business Travel Association (GBTA)* to research the booking habits of European business travellers. Here's some statistics from the UK...

57%

of business travellers believe they have to follow a Travel Policy.



What's the impact?

All business travellers need to be aware of the policies, processes and support available to them. Otherwise, the business trips they book are likely to be out of policy leaving your company out of pocket.



46%

Of business travellers do not require pre-trip approval for domestic travel. 24% do not require approval for international travel.

What's the impact?

Pre-trip approval helps businesses stay compliant and limit costs. But more importantly, it enables you to fulfill your duty of care responsibilities by knowing where your travellers are and when.

52%

Research travel options using the company's online booking tool.

48%

Book through other channels.



What's the impact?

Your online booking tool should contain preferred supplier rates. When bookings are made through other channels, your company can end up paying more for the same services. You can't prevent this, but you can manage it with a solution that captures spending inside and outside your booking tool.

This is just a preview.

In total, the GBTA surveyed 741 travellers across the UK, Germany and France. Want to know more?

Take a look at the full report.